Speech Critique Guidelines

Mr. Pocock

Communication 140—Public Presentations

Objectives:
1. To practice listening skills;
2. To experience and evaluate other speakers’ techniques in the channels of look, tone and words;
3. To practice critical writing skills.

Length:
Two (2) to four (4) pages.

Procedures:
1. Attend a live, public presentation of at least ten minutes in length.
2. Take notes on the content and delivery.
3. Address the five components of the Transactional Model of Public Presentations:
   A. Identify the speaker and his/her qualifications.
   B. Identify the speaker’s message and key points. Note the title, if it had one, and identify the general purpose. State why you do or do not agree with the speaker’s message. On the last page of the report, present an outline of the speech, following the format of a “Working Outline” as opposed to a “Technical” or “Speaking” outline.
   C. Identify the audience demographics and psychographics;
   D. Identify the context: both location and circumstances.
   E. Identify the audience feedback. Provide your own feedback:
      1. Evaluate the effectiveness of the presentation in the channels of:
         a. look,
         b. tone, and
         c. words.
         Be sure to identify the behaviors that led you to make these conclusions.
      2. Assign the speech a letter grade.

Deadlines:
1. As scheduled on the Syllabus.
2. One (1) additional Critique may be done for up to ten (10) points of extra credit.

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