COURSE DESCRIPTION
COMMUNICATION 140—PUBLIC PRESENTATIONS

MR. POCOCK
FALL 2017

INSTRUCTOR: Rob Pocock
670 College Avenue
Holland, MI 49423
616 392-6413 – home
616 340-4378 – mobile

CONTACT INFORMATION:
Office: Room 121
Martha Miller Center for Global Communication
campus extension – 7137
email: pocock@hope.edu

TEXTBOOKS AND COURSE MATERIALS:
2. (Required) Please bring $5 to the first night of class to purchase a flash drive that will be used to record all your presentations this semester. You are required to bring it to class each night you speak to record your presentation. This flash drive remains your personal property of the student and becomes the record of your progress throughout the semester. If you ever want to appeal a grade you received on one your presentations, you must schedule a meeting with Mr. P and he will review the presentation with you to consider your appeal. Mr. P will bring the flash drives to the first night of class and you may purchase them for $5.

COURSE GOAL:
Improved skills to deliver clear and concise presentations.

COURSE OBJECTIVES:
1. To increase your confidence as a speaker in formal settings;
2. To increase your awareness of the communications process as an interactive event between speaker and audience;
3. To learn how to select, organize and present speeches effectively in four modes: Impromptu, Informative, Persuasive and Occasional.
4. To learn key vocabulary, concepts, and theories associated with the communicative art of public speaking.
5. To learn how to listen effectively and critically.

YOUR EVALUATION OF THE COURSE:
Hope College expects all students to assess each course in an effort to continuously improve student learning. At the end of the semester, you will be asked to assess how well this course met its stated goals. Your responses will be kept anonymous, but I will take the collective results seriously in thinking about how to provide Hope students the best possible education. Your responses matter. You are urged to participate in this important process.

AMERICANS WITH DISABILITIES ACT:
Any student whose disability falls within ADA guidelines should inform me at the beginning of the semester of any special accommodations or equipment needs necessary to complete the requirements for this course. Students must register documentation with the Office of Disability Services and/or Academic Support Center. If you have questions, call Student Development at extension 7800.

- over -

© Robert T. Pocock
COURSE DESCRIPTION

COURSE EXPERIENCES:
1. Written assignments:
   A. Four (4) technical outlines (Informative, Persuasive 1 & 2, and Career Simulation) 10 pts. ea.
   B. Two (2) Self-Evaluations 25 pts. ea.
   C. Two (2) Speech Critiques 25 pts. ea.
   D. Three (3) Sample Outlines 5 pts. ea.
2. Spoken assignments:
   A. Mini-Speech: Benchmark 0 pts.
   B. Mini-Speech: Sustained Eye Contact 0 pts.
   C. Mini-Speech: Descriptive Gestures 0 pts.
   D. Impromptu Speech #1 25 pts.
   E. Informative Speech 25 pts.
   F. Persuasive Speech #1 25 pts.
   G. Occasional Speech 25 pts.
   H. Persuasive Speech #2 25 pts.
   I. Impromptu Speech #2 25 pts.
   J. Career Simulation Speech 50 pts.
3. Examinations:
   A. Text Quizzes (best six {6} out of seven {7}) 10 pts. ea.
   B. Comprehensive Final Examination 50 pts.

COURSE EVALUATION:
1. Written assignments 155 pts.
2. Spoken assignments 200 pts.
3. Examinations 110 pts.
4. Attendance (45 pts.)/Participation (70 pts.) 115 pts.
5. Extra Credit (see “Course Policies”) 10 pts.

TOTAL POSSIBLE POINTS 580 pts.
TOTAL POSSIBLE POINTS WITH EXTRA CREDIT 590 pts.

GRADING SCALE:
94% -- 100% = A 73% -- 76% = C
90% -- 93% = A- 70% -- 72% = C-
87% -- 89% = B+ 67% -- 69% = D+
83% -- 86% = B 63% -- 66% = D
80% -- 82% = B- 60% -- 62% = D-
77% -- 79% = C+ 0% -- 59% = E

-end-